



Train the trainers. Trieste Edition

April 2021

SYLLABUS

Open Innovation Strategies

From implementation to execution.

Lecturer

Alberto Di Minin

Create and running research spin-off companies

Duration of the course: Wednesday April 7th 14-18; Thursday April 8th 9-13

Lecturer – Alberto Di Minin

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Lecturer's short bio

Alberto Di Minin is Full Professor of Strategy (Economia e Gestione delle Imprese) at the Institute of Management - Scuola Superiore Sant'Anna, and Research Fellow with the Berkeley Roundtable on the International Economy (BRIE, University of California Berkeley). Alberto's research and teaching deal with the appropriability of innovation. In particular, he focuses on open innovation and business model innovation. He also works on technology transfer, intellectual property and R&D management. His latest publications appeared on California Management Review, J. of International Business Studies, R&D Management J., Research Policy. More info available here: www.diminin.it

Course Objective and Schedule

This course will introduce participants to the main concept of Open Innovation. It will identify the main components of an Open Innovation strategy and it will go through the various steps necessary to go from a plan of Open Innovation to an execution of an Open Innovation strategy.

Start	Finish	Content
14:00	15:30	Introduction to Open Innovation
15:30	17:00	Willingness and proactiveness to change
17:00	18:00	Organizational Culture
9:00	11:00	Value Appropriation
11:00	13:00	The Execution Breaks to Open Innovation

Suggested readings

- 1) H.W. Chesbrough. (2003). The era of open innovation. MIT Sloan Management Review, 44(3), 35-41.
- 2) Dahlander, L., & Gann, D. M. (2010). How open is innovation?. Research policy, 39(6), 699-709.
- 3) Chesbrough, H., & Bogers, M. (2014). Explicating open innovation: Clarifying an emerging paradigm for understanding innovation. New Frontiers in Open Innovation. Oxford: Oxford University Press, 3-28.
- 4) Dahlander, L., Gann, D. M. & Wallin M. W. (2021) How open is innovation? A retrospective and ideas forward. Research Policy, 50(4) in press
- 5) Chesbrough, H. (2019). Open innovation results: Going beyond the hype and getting down to business. Oxford University Press.
- 6) Van de Vrande, V., De Jong, J. P., Vanhaverbeke, W., & De Rochemont, M. (2009). Open innovation in SMEs: Trends, motives and management challenges. Technovation, 29(6-7), 423-437.